

Name/Surname _____

Date _____

7-րդ դասարան ընդունվողների համար

Task 1. Read the text and answer the questions that follow.

BUSINESSPLAN COMPETITION

1

There are two important things which a successful business needs at the start: a good idea and a strong business plan. If you have the idea, we can help you with the skills, knowledge and support you need to develop a first-rate business plan. Furthermore, you could win up to £50,000 to help develop your business idea. Many of the participants in previous competitions have founded companies and gone into business with the knowledge they need to be successful. So it is not only the winners of the competition who could end up running companies and making healthy profits.

2

The competition has two parts. In part 1 you will attend some two-day workshops at various locations in the UK. Our trainers are experienced business people and successful entrepreneurs from manufacturing, retail and service industries. They will use examples from a wide range of business areas to help develop your skills and knowledge. In part 2, our expert professionals will be your coaches and mentors to help you develop expert business plans.

3

With a first prize of £50,000, two runners-up prizes of £25,000 and five awards of £10,000, this is an opportunity for you to find the money you need to start your business. Prizes are not awarded for the best ideas. They are awarded for the business plans which are judged to have the best potential to help turn your business idea into reality. Other prizes may be awarded in different categories at the judges' discretion.

4

The competition is open to any member of the public. It does not matter what your previous skills and experience are. This is your chance.

5

To enter, all you need is a one-page outline of your business idea. This should include a business description, a description of the product or service, a basic market analysis and your market strategy. Application forms and full details of the competition, including information on previous winners, are available on our website.

6

Outline business ideas must be submitted by 16 June.

Decide which heading goes with paragraphs 1 to 6.

1. _____ The prizes
2. _____ Closing date
3. _____ Who can enter?
4. _____ Introduction
5. _____ How to enter
6. _____ The structure

According to the article, are these statements true or false?

1. To enter this competition, you need a good idea and a strong business plan.
2. This competition will not only help the people who win it.
3. You must have some previous experience of writing a business plan.
4. There are eight cash prizes to be won totalling £150,000.
5. Prizes are awarded for the best ideas.
6. You will not receive any individual help to write your business plan.
7. People who work in business will provide training.
8. Your one-page business plan outline should contain three sections.

Task 2. Fill the gaps with different words from the same family as the word in brackets. The first one is done as an example.

Example: He's an *artist*. He is very *artistic*. *Art* is the main thing in his life. (art)

1. The _____ of a product is very important. It needs to be done by a really experienced _____. If she _____ it, it will be very elegant. (design)
2. For this product, the _____ took over a year. To _____ something like this should only take four months. The team who were _____ it were far too slow. (develop)
3. This is a very _____ idea. As a designer he is a real _____. This company tries to _____ and produce futuristic product design. _____ is the key to the future. (innovation)
4. He is always _____ new ways of combining materials for products. His last – and rather bizarre – _____ was a shirt made of both plastic and cotton. He comes from a family of _____. I think they had so many _____ in the kitchen that no one else was able to cook in it. They even had something which automatically fed their cat. They are a very _____ family! (invent).

Task 3. Choose the correct words to complete the sentences.

5. How _____ money do you have?
a) a lot of b) many c) much
6. _____ animal charities can afford to build animal parks. They are too expensive.
a) Little b) Not much c) Few
7. There is not _____ chance for Peter. He will fail the exam.
a) many b) much c) lot of
8. _____ time and money is needed for the project.
a) Many b) Few c) A lot of
9. There is _____ space to put my furniture. I need a bigger room.
a) not many b) few c) little
10. There are _____ programmes on TV that I watch. I don't have the time.
a) not much b) few c) little
11. You were lucky! There's _____ damage to your car.
a) too few b) not many c) not much
12. David hasn't got a _____ friends at university.
a) lot of b) much c) many
13. Three days is not _____ time for learning how to ski.
a) not much b) much c) few
14. He spent _____ years in France after returning to his country.
a) many b) lot c) a little
15. Jack got a stomach ache after he ate _____ bananas.
a) too many b) too much c) too little